



INTELLECTUAL PROPERTY AND TRADE SHOWS

Roundtable on Protecting and Enforcing IP in the Trade Show Context

Wednesday, October 18, 2017

United States Patent and Trademark Office

Global Intellectual Property Academy

James Madison Building, East

600 Dulany Street

Alexandria, Virginia 22314

CONTACT INFORMATION

Mr. Peter N. Fowler

Senior Counsel, Enforcement Team

Office of Policy and International Affairs

United States Patent and Trademark Office

Phone: 571-272-9300

Email: peter.fowler@uspto.gov

Ms. Kortney Hammonds

Training Program Specialist

Global Intellectual Property Academy

Office of Policy and International Affairs

United States Patent and Trademark Office

Phone: 571-272-1626

Fax: 571-273-0166

Email: kortney.hammonds@uspto.gov

Ms. Jamie Day

Administrative Support Specialist

Global Intellectual Property Academy

Office of Policy and International Affairs

United States Patent and Trademark Office

Phone: 571-272-5686

Fax: 571-273-0166

Email: jamie.day@uspto.gov

UNITED STATES
PATENT AND TRADEMARK OFFICE



8:30 - 9:00 AM	Registration
9:00 - 9:15 AM	Opening Remarks Ms. Shira Perlmutter <i>Chief Policy Officer and Director of International Affairs, Office of Policy and International Affairs (OPIA), USPTO</i>
9:15 - 10:15 AM	SESSION 1: IP at Trade Shows: Challenges, Trends, and Best Practices <u>MODERATOR:</u> Mr. Peter N. Fowler <i>Senior Counsel for Enforcement, Office of Policy and International Affairs (OPIA), USPTO</i> <u>PANELISTS:</u> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i> Mr. John L. Krieger <i>Attorney, Intellectual Property and Entertainment and Sports Departments, Dickinson Wright, Las Vegas, Nevada</i> Mr. Greg Maguire <i>Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont</i> Dr. Marketa Trimble (via webcast) <i>Professor of Law, William S. Boyd School of Law, University of Nevada, Las Vegas, Nevada</i>
10:15 - 10:30 AM	Coffee/Tea Break
10:30 - 11:30 AM	SESSION 2: Before and During the Trade Show: IP Flashpoints and How the Government Can Assist <u>MODERATOR:</u> Mr. Michael L. Smith <i>Senior Counsel for Enforcement, OPIA, USPTO</i> <u>PANELISTS:</u> Ms. Elizabeth L. Dougherty <i>Senior Advisor, Office of the Under Secretary and Director, USPTO</i> Ms. Sabrina Keller <i>Deputy Director, Office of Import Surveillance, U.S. Consumer Product Safety Commission, Bethesda, Maryland</i> Mr. John P. Leonard <i>Executive Director, Trade Policy and Programs, Office of Trade, U.S. Customs and Border Protection, U.S. Department of Homeland Security, Washington, D.C.</i> Mr. Stevan Mitchell <i>Director, Office of Intellectual Property, U.S. Department of Commerce, Washington, D.C.</i> Ms. Diana Clemmons <i>National Program Manager, Intellectual Property Rights Center, U.S. Immigration and Customs Enforcement (ICE), U.S. Department of Homeland Security</i>

11:30 AM - 12:30 PM	<p>SESSION 3: Protection Measures at Trade Shows: What Options and Strategies Are There?</p> <p><u>MODERATOR:</u> Ms. Susan Anthony <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Mr. Alexander Englehart <i>Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia</i> Mr. Greg Maguire <i>Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont</i> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i></p>
12:30 - 1:15 PM	<p>Lunch Break</p>
1:15 - 2:15 PM	<p>SESSION 4: Case Study: Removing Infringing Goods from a Trade Show</p> <p><u>MODERATOR:</u> Ms. Caridad Berdud <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i> Mr. John L. Krieger <i>Attorney, Intellectual Property and Entertainment and Sports Departments, Dickinson Wright, Las Vegas, Nevada</i> Mr. Michael McCue <i>Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada</i></p>
2:15 - 2:30 PM	<p>Coffee/Tea Break</p>
2:30 - 3:30 PM	<p>SESSION 5: After the Trade Show: Legal Options</p> <p><u>MODERATOR:</u> Ms. Charisma Hampton <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Mr. Alexander Englehart <i>Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia</i> Mr. Michael McCue <i>Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada</i> Mr. Andrew Rapacke <i>Managing Partner, The Rapacke Law Group, Orlando, Florida</i></p>

3:30 - 4:00 PM

**SESSION 6:
Final Thoughts**

MODERATOR:

Mr. Peter N. Fowler
Senior Counsel for Enforcement, OPIA, USPTO

PANELISTS:

Honorable Peggy A. Leen
Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada

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Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia

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Managing Partner, The Rapacke Law Group, Orlando, Florida

4:00 PM

Closing Remarks